

# PORTLAND, OREGON

JULY 23-28, 2023



## Patron & Exhibitor Prospectus



IEEE



[2023.apsursi.org](http://2023.apsursi.org)



*You are cordially invited* to the 2023 IEEE International Symposium on Antennas and Propagation and the USNC-URSI Radio Science Meeting – AP-S/USNC-URSI 2023 – July 23-28, 2023. The Oregon Convention Center (OCC), located at 777 NE Martin Luther King, Jr. Boulevard, will be the venue for all registration activities, the technical program and exhibit hall, while the beautiful Hyatt Regency Portland (375 Holladay Street), directly across a quiet street from the OCC, will host a guest room block and many of the yearly committee meetings. Both locations are just across the river from downtown Portland.



This conference provides unique insights into evolving technologies relating to *Antennas, Propagation and Radio Science*.

Take advantage of this great opportunity to reach a large number of delegates and to meet and recruit the next generation of engineers and researchers. Traditionally, this AP-S/USNC-URSI flagship event attracts over 1,600 attendees from more than 30 countries. You don't want to miss this opportunity to introduce your company (if you are a new exhibitor) and preview new equipment, systems or technology. Participation and booth selection are handled on a first-come, first-served basis. If you wish to have a premium booth location, it is wise to reserve your space *NOW*. As a Patron, you'll receive additional benefits, such as detailed corporate information listed in the Program Guide and inclusion of your logo on signs throughout the conference. Pricing and other marketing opportunities can be found beginning on page three of this Prospectus.

We look forward to welcoming you to Portland!

## Exhibitor Benefits:

- **Exposure** to a large, focused customer base of antenna engineers, scientists, and engineering managers.
- A solid technical program that draws **attendees from around the world**.
- An opportunity to recruit new employees.
- Your **company links** directly on the [2023.apsursi.org](https://2023.apsursi.org) website.
- **Promotion, promotion, promotion!** Cross-marketing opportunities, as AP-S/USNC-URSI 2023 continues to advertise at industry-related events throughout the year.





## IMPORTANT DATES & INFORMATION:

### LIMITED TIME OFFERS

**20% OFF**  
**PATRON LEVELS**  
**BY FEBRUARY 14, 2023**

**SAVE \$400**  
**ON EXHIBIT SPACE**  
**BY FEBRUARY 14, 2023:**  
USD \$3,500.00

*After February 14, 2023: USD \$3,900.00  
(while space is available)*

### DEADLINES FOR SENDING AD FILE MATERIAL:

Patron/exhibitor ad material for  
online Program Guide:

**MAY 12, 2023**

### EXHIBIT SCHEDULE

#### EXHIBITOR MOVE-IN:

13:00 - 18:00 Monday, July 24

#### EXHIBIT FLOOR OPENS:

09:00 - 18:00 Tuesday, July 25

09:00 - 18:00 Wednesday, July 26

#### EXHIBITOR MOVE-OUT:

08:00 - 12:00 Thursday, July 27

### EXHIBIT EQUIPMENT INCLUDED WITH BOOTH SPACE RENTAL FEE:

Two (2) complimentary exhibit staff passes.  
Additional passes USD \$50.

- 10'D X 10'W booth with rear and side pipe and drape
- One (1) draped table with two (2) side chairs
- One (1) company identification header sign
- One (1) wastebasket
- Electricity to booth

**EXHIBIT AND PATRON REGISTRATION**  
**[2023.apsursi.org](https://2023.apsursi.org)**



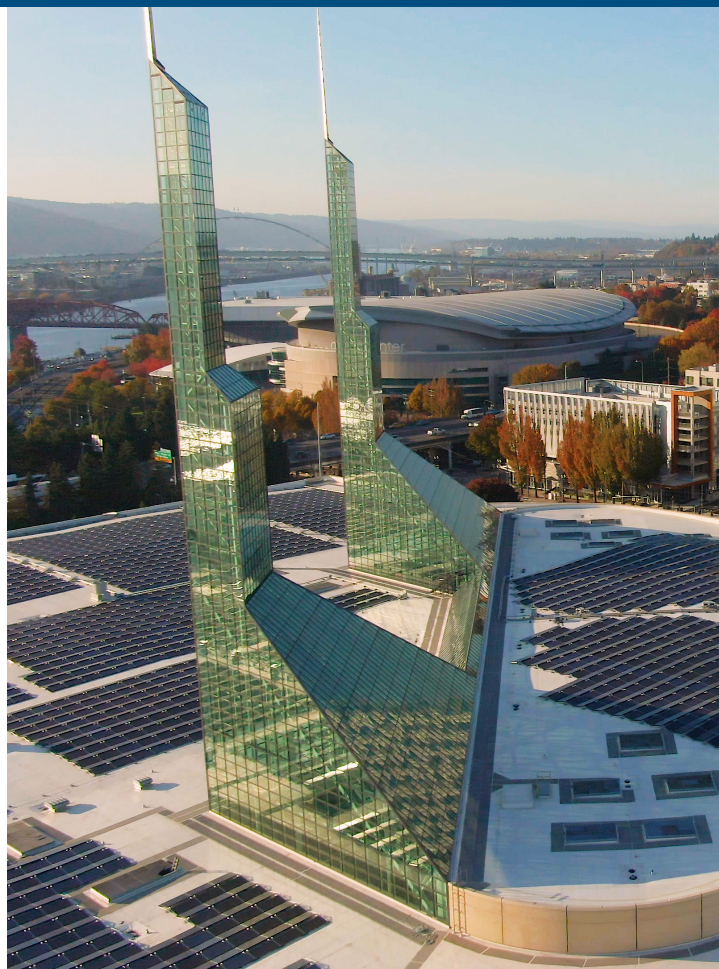
# SUMMARY OF 2023 EXHIBIT AND PATRON SPECIFICATIONS

## EXHIBIT SPACE (USD \$3,500):

- One standard (10'D x 10'W) exhibition space with rear and side pipe and drape
- Registration fee waived for two (2) exhibition representatives
- Recognition on the symposium website featuring linked exhibitor name and logo
- Recognition in the online Program Guide with exhibitor name and company logo
- Printed booth sign with name of company
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Customized options (additional fees may apply)
- Electricity to booth

## UNIVERSITY TABLE TOP (USD \$1,900):

- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Registration fee waived for one (1) exhibition representative
- Recognition in the symposium program with university name and logo



## PATRONAGE OPPORTUNITIES:

### DIAMOND SYMPOSIUM PATRON (USD \$30,000; Limit one (1) Diamond Patron):

- The “Diamond Booth” - A quad booth facing hall entrance and near Coffee Break area
- Eight (8) symposium delegate registrations inclusive of Welcome Reception
- Six (6) tickets for the Celebratory Dinner on Wednesday, July 26
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Recognition during the opening speech at the Celebratory Dinner
- Full page recognition in the online Program Guide
- The patron may provide a freestanding banner which will be positioned in the registration area for the duration of the symposium (maximum size 6 ft high x 3 ft wide)
- Option to host a workshop at the conference

### PLATINUM SYMPOSIUM PATRON (USD \$19,500):

- A preferred booth space in the exhibit hall
- Six (6) symposium delegate registrations inclusive of Welcome Reception
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 26
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Full page recognition in online Program Guide
- Recognition during the opening speech at the Celebratory Dinner



## **PATRONAGE OPPORTUNITIES:** (CONTINUED)

### **GOLD SYMPOSIUM PATRON** (USD \$15,000):

- A preferred booth space in the exhibit hall
- Four (4) symposium delegate registrations inclusive of Welcome Reception
- Three (3) tickets for the Celebratory Dinner on Wednesday, July 26
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Half page recognition in online Program Guide

### **SILVER SYMPOSIUM PATRON** (USD \$10,000):

- A preferred booth space in the exhibit hall
- Three (3) symposium delegate registrations inclusive of Welcome Reception
- Two (2) tickets for the Celebratory Dinner on Wednesday, July 26
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

### **BRONZE SYMPOSIUM PATRON** (USD \$6,000):

- A booth space in the exhibit hall
- One (1) symposium delegate registration inclusive of Welcome Reception
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

---

## **PROMOTION AND ADVERTISING:**

### **CELEBRATORY DINNER** (following the Awards Presentation) (USD \$7,500):

- Company logo(s) will be displayed with electronic gobos at the dinner location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 26
- Recognition during the opening remarks at the Awards Presentation and Dinner
- Recognition for the symposium and on the symposium website, featuring a linked patron name and company logo

### **CHARGING STATION** (USD \$5,500):

- Charging station header to include patron name and logo
- The patron may provide a freestanding banner which will be positioned near the charging station (maximum size 2 m high x 1 m wide)
- Corporate literature may be displayed in the charging station area (the patron to supply)
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo



## PATRONAGE OPPORTUNITIES: (CONTINUED)

### HALF-DAY WORKSHOP (USD \$5,000 Exhibitors-only, limited number available):

- Workshop/promotion for up to 25 attendees held on Sunday with complimentary registration for conference attendees

### WOMEN IN ENGINEERING AND RADIO SCIENCE (USD \$5,000):

- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Five (5) tickets to the event
- Recognition at the WIE & WIRS event

### DELEGATE BADGE LANYARD (USD \$5,000; Limit one (1) Lanyard Patron):

- Organization logo printed on delegate lanyard alongside symposium acronym, such as AP-S/USNC-URSI 2023

### SYMPOSIUM BREAK PATRON (USD \$3,000 per day):

- Recognition at morning and afternoon coffee breaks on the exhibit floor
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo



**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT CMS**

EMAIL: [exhibits@2023apsursi.org](mailto:exhibits@2023apsursi.org)

TELEPHONE: +1-979-846-6800



**EXHIBIT RESERVATIONS ARE ON A FIRST-COME,  
FIRST-SERVED BASIS**





# TERMS AND CONDITIONS

2023 IEEE International Symposium on Antennas and Propagation and USNC-URSI Radio Science Meeting, July 23- 28, 2023, Portland, Oregon, USA.

1. CHARACTER OF THE EXHIBITION: AP-S/USNC-URSI 2023 and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. LOCATION/DATES: The 2023 IEEE International Symposium on Antennas and Propagation and USNC-URSI Radio Science Meeting will be held July 23-28, 2023 at Oregon Convention Center in Portland, Oregon, USA.

Show Hours:

09:00 - 18:00 Tuesday, July 25, 2023

09:00 - 18:00 Wednesday, July 26, 2023

The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with AP-S/USNC-URSI 2023, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Monday, July 24, 2023, from 13:00 to 18:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by service contractor move-out. Exhibitor move-out: 08:00-12:00 Thursday, July 27, 2023.
4. BOOTH SIZE/FEE/EQUIPMENT: A full exhibit area is 10 feet x 10 feet at a cost of USD \$3,500.00 (by 02/14/2023) / USD \$3,900.00 (after 02/14/2023 and while space is available). **Failure to make final payment constitutes a cancellation of this contract.** See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on booth sign, organization listing and a description per exhibitor on the Symposium web site, and two (2) exhibitor staff passes. Additional passes can be purchased for USD \$50. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.
5. AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance or security of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.
6. SPACE ASSIGNMENTS: Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. AP-S/USNC-URSI 2023 reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before AP-S/USNC-URSI 2023 exercises this right.
7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than their own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.
8. GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. SAFETY CONSIDERATIONS: All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.  
  
Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.



11. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend AP-S/USNC-URSI 2023, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and AP-S/USNC-URSI 2023 do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
12. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
13. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after May 6, 2023, or if the Exhibitor fails to occupy the space contracted, AP-S/USNC-URSI 2023 is entitled to the full amount of the space rental.
14. **AMENDMENT TO EXHIBITOR AGREEMENT:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and AP-S/USNC-URSI 2023.
15. **INABILITY TO PERFORM:** If AP-S/USNC-URSI 2023 should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, AP-S/USNC-URSI 2023 will refund to the Exhibitor the amount of the rental paid and AP-S/USNC-URSI 2023 shall have no further obligation or liability to the Exhibitor.
16. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by AP-S/USNC-URSI 2023 prior to the opening of the event.
17. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. AP-S/USNC-URSI 2023, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the online Program Guide, as a Diamond, Platinum, Gold, Silver, or Bronze patron, AP-S/USNC-URSI 2023 must receive the contributor's signed Application and applicable payment by March 31, 2023. Missed deadlines are not remunerable.
18. **COMPLIANCE WITH TERMS AND CONDITIONS:** AP-S/USNC-URSI 2023, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.